



THE ART OF FATHERHOOD

artoffatherhood.net

Celebrating The Journey of
Fatherhood

MEDIA KIT

ART EDDY

PROFILE

My wife, Jess and I are blessed with two daughters. I have a passion for fatherhood and enjoy talking with other dads about their fatherhood journey. I have created a few podcast series that focus on fatherhood. I have been responsible for securing over six hundred guests for a variety of platforms, including hundreds of A-List fathers throughout the pop culture, sports and business landscape.

In 2019 me and my co-author, Jon Finkel wrote *The Life of Dad* book that was published by Simon & Schuster. I have been a featured writer, podcast host and producer and a Facebook Live show host and producer on many platforms. My background is in Radio and Journalism. I have worked in radio in the New York City, New Jersey and New Hampshire markets.

SERVICES

I am always looking to work with family friendly companies that offer fun, and/or, unique products or experiences for families or parents. From podcasts, videos and articles I have a long history of working with companies over the past 10 years. Whether they are short term or long term campaigns I would love to work with you. I have covered topics ranging from parenthood, health, food, sports, toys, sneakers, fashion, games, books, tech, travel, pop culture and education.

The Art of Fatherhood Podcast

The Art of Fatherhood Podcast follows the journey of fatherhood. Your host, Art Eddy talks with dads from all around the world where they share their thoughts on fatherhood. I have over 600,000 total downloads from my podcast series.

Past Guests have been Mike Schur, Dennis Quaid, Kevin Smith, Joe Montana, Misha Collins, Jerry Rice, Shaq, Mark Hamill, Ice Cube, LeBron James, Pete Holmes, Alan Alda, Matt Hasselbeck, Adam Carolla, Robert Irvine, John C. McGinley, Gordon Hayward, Omar Epps, Craig T. Nelson, William Shatner, Ray Allen, Chris Long, Arthur Blank, Kyle Busch, Cress Williams, Drew Brees, Sterling K. Brown and Jim Breuer.

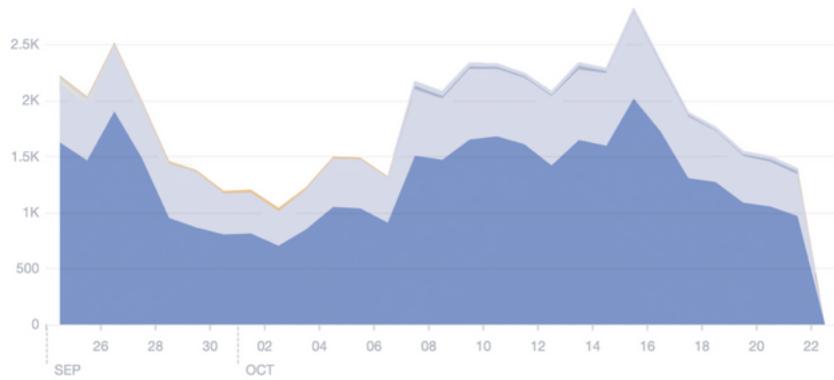


The Art of Fatherhood

Website & Podcast Stat Sheet

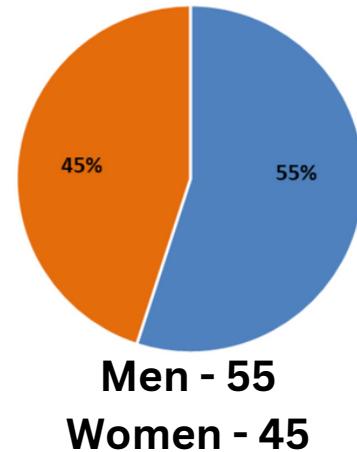
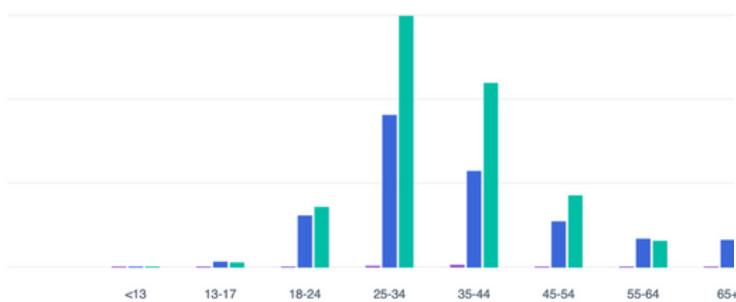
WEBSITE

- Unique Visitors
- Page Views



GENDER BREAKDOWN

Women Men Other



PODCAST STATS



Listen Score

LS **37**

Global Rank

TOP **2.5%**

What is Global Rank? This podcast is one of the top 2.5% most popular shows out of 3,236,452 podcasts globally, ranked by Listen Score



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OF
FATHER
HOOD

PAST CLIENTS

GameStop  DC

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A Domestic Litigation Firm

KinZoo™



evolution

ART OF FATHERHOOD PODCAST - LIST OF SOME OF THE NOTABLE GUESTS

The Art of Fatherhood Podcast
Bob and Erin Odenkirk



The Art of Fatherhood Podcast
Jerry Rice



The Art of Fatherhood Podcast
John Stamos



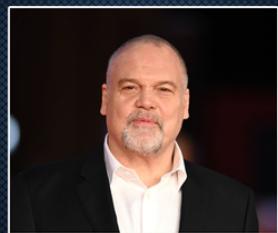
The Art of Fatherhood Podcast
Michael Schur



The Art of Fatherhood Podcast
Joe Montana



The Art of Fatherhood Podcast
Vincent D'Onofrio



The Art of Fatherhood Podcast
Jeff Foxworthy



The Art of Fatherhood Podcast
Danny Trejo



The Art of Fatherhood Podcast
Kevin Smith



The Art of Fatherhood Podcast
José Hernández



The Art of Fatherhood Podcast
Luis Guzmán



The Art of Fatherhood Podcast
Walker Hayes



The Art of Fatherhood Podcast
Pat Mahomes



The Art of Fatherhood Podcast
Wil Wheaton



The Art of Fatherhood Podcast
Dan Patrick



ART OF FATHERHOOD PODCAST

ART OF FATHERHOOD PODCAST- REVIEWS



Devin Peterson, 10/14/2023

Fathers Unite

This show has it all. Great conversations on fatherhood. Dads who are astronauts, athletes and entrepreneurs. I highly recommend this podcast



Mechteam55, 10/05/2023

Finally...A podcast for Dads

I am so glad my wife recommended this podcast to me. It has heart and soul. The interviews are so fun to listen to. Can't wait to check out the entire series.



Jill Evans, 11/11/2023

Podcast with heart

This is a really good podcast. As a mom it's great to see dads having conversations on parenting.



Tim61Jav, 11/11/2023

Carlos Boozer!!!

Loved the interview with CB. The part where he talks about overcoming his fears was fascinating. Great interview



stone cold daddin', 01/30/2021

Art is Awesome

Love this pod. Art gets big name guests and then makes the conversation sound like two dudes just talking about being dads. Really enjoyable and highly recommend!



BBQnBrew Dad, 10/08/2020

All advice is good advice!

Love that I can listen without being told what I should, but what others are doing and how it may relate to my situation! Keep it up and keep it real!



VintageViewport - Chris Leddy, 02/10/2020

The kind of advice any dad could use

Really enjoy this podcast for the advice and shared life experiences from dads in all walks of life. Art does an amazing job finding great guests and asking quality questions. A m

[more](#)



The NOMADad, 04/17/2020

Big Fan of the Show

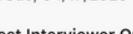
Love the show, I have been listening to your podcasts and interviews for the past couple of years. Always entertaining!! Keep it up!



PJCue, 04/17/2020

Best Interviewer Out There

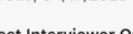
I love all of Art's podcasts and live shows. He's always asking the fun questions to get answers that aren't your standard fare.



Devin Peterson, 10/14/2023

Fathers Unite

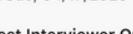
This show has it all. Great conversations on fatherhood. Dads who are astronauts, athletes and entrepreneurs. I highly recommend this podcast



Jimmy2x2xs, 10/05/2023

DADS ROCK!!!

As a sports fan I love hearing another side of an athlete especially when it comes to fatherhood. Any dad will love this podcast series.

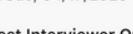


Jayme Loft, 03/23/2021



The Art of Fatherhood is the best!

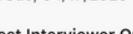
My favorite dad podcast out there! He always has the best guests with insightful knowledge for dads of all walks of life. A great listen for dads of all parenting levels!



Saul fan 11, 10/14/2023

Bob Odenkirk talking about Fatherhood

The interview with Bob and Erin was an absolute masterpiece. Loved the family stories and memories that was on the podcast. Great interview.



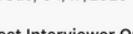
dan direnze, 02/16/2022



Best podcast

If anyone is looking for a new podcast check out this one. Art interviews great people, is professional and a class act. I am always looking forward to what or who his next

[more](#)



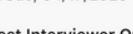
swizzile2000, 08/15/2020



Real talk with real fathers

Fatherhood has a lot of challenges. Listening to shows like is very reassuring, because I know other men are going through the same issues. Art is an experienced podcaster

[more](#)

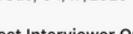


James ThePhatStartup.com, 03/13/2020

Art is the goat!!!

I love everything Art and this podcast stand for. I know every time I hear an interview from Art that I will be inspired to do great things as a human and father!

[more](#)

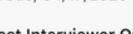


Actman, 05/30/2020

Best show for dads out there

I absolutely love this show. Art has really helped me feel like I'm not alone out there in the dad world. This guy is funny, awesome and his love of sports jives right with me

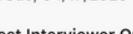
[more](#)



JessyL26!, 11/13/2019

Go Dads!

I really enjoy this podcast series so far. The host asks great questions and I find the guests stories really interesting.



Annoyed777777, 07/02/2020

Fantastic show

This is a great show and very relatable. There's no one magical way to parent and it's great to hear how people have overcome the day to day challenges that we all experie

[more](#)

ART OF FATHERHOOD PODCAST - GUEST REACTION



Steve Levy @espnSteveLevy

...

So, I don't usually re-tweet appearances I make on other people's shows but this is different because it's not really about my career and sports. It's much more about being a single dad, which I'm still trying to figure out on a daily basis...

DadatWork @ArtEddy3 · 6h

New Art of Fatherhood podcast is up. Had a great conversation on #fatherhood, #MondayNightFootball, working at #ESPN with @espnSteveLevy. I really appreciate Steve's take on fatherhood. Check out the interview here or wherever you listen to podcasts. artoffatherhood.net/steve-levy-tal...

The Art of Fatherhood Podcast
Steve Levy



DadatWork
@ArtEddy3

New Art of Fatherhood podcast is up. I talk with @michaelianblack about #fatherhood, his book, A Better Man, stand-up and more. Thanks to @BigCommerce for sponsoring this week's episode. artoffatherhood.net/michael-ian-bl...



Impressions ①
14,890



Jeffrey Castillo · Following

Executive Vice President and General Manager for Medela Americas
25m · Edited ·

...

I was thrilled to recently sit down with **Art Eddy** of the Art of Fatherhood **#podcast** and chat about something I'm passionate about - how dads can help their partners with **#breastfeeding** beyond just feeding and cleaning, including understanding the factors contributing to increased pressure on **#workingparents** and ways to help normalize the breastfeeding experience.

As a parent myself, I remember how hard my wife worked to provide **#breastmilk** for our kids and give them the best possible start in life. Offering support consistently and often is the least we can do - and I was always proud to do so.

Listen to our full conversation below:

#lactationsupport #teamwork

The Art of Fatherhood Podcast
Jeff Castillo



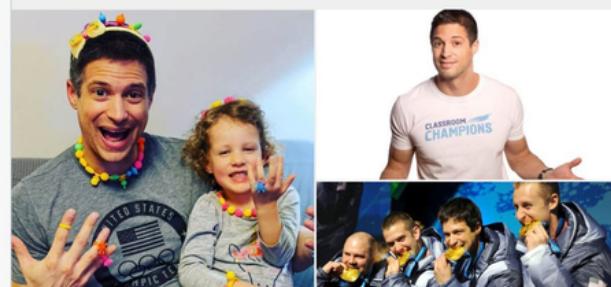
Steve Mesler @SteveMesler · 2m

Oh man, such a fun convo with @ArtEddy3 today on his Art of Fatherhood podcast. First time being interviewed about being a dad - luckily there's a 0% chance my daughter will listen in on it for another ten+ years!

...

DadatWork @ArtEddy3 · 7m

Want to thank @SteveMesler for a fantastic chat about #Fatherhood, winning a Gold Medal in the 2010 #Olympics, the great work his @ClassroomChamps organization is doing for students, teachers and schools. Interview will be up in the end of May. Look out for it.



DadatWork
@ArtEddy3

...

New Art of Fatherhood podcast is up! I talk with Mike Schur (@KenTremendous) about his #fatherhood journey, his amazing TV shows, #Boston sports and more. Thanks to @OurPactApp for sponsoring this week's episode. artoffatherhood.net/michael-schur...



Impressions ①
20,323



Omid Abtahi @AbtahiOmid · 1h

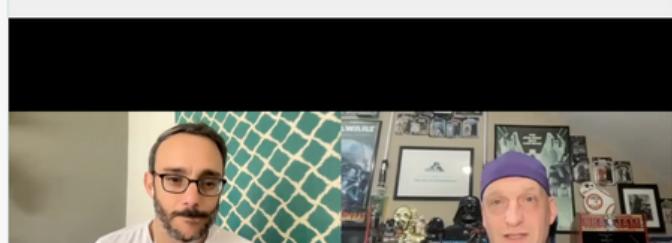
Loved getting to talk about two of my biggest passions in life: Acting & Fatherhood! Thank you @ArtEddy3 🙏

...

DadatWork @ArtEddy3 · 4h

This week's Art of Fatherhood is with @AbtahiOmid. We talk #fatherhood, his son being on the set of @themandalorian, acting & more. Thanks to @Medela_US for sponsoring this week's episode. artoffatherhood.net/omid-abtahi-ta... #TheMandalorian #acting #podcast #StarWars #Grogu

Show this thread



ART OF FATHERHOOD ENDORSEMENTS

"Thank you for your platform. Thank you for your time as well. You are extremely valuable. Your voice matters. I am glad I was able to spend the time with you today." - **Montell Jordan - Guest on The Art of Fatherhood**

"We just got word that Gil (Junger) loved his interview with you so much that he wanted more people to hear it; they've embedded it on Lionsgate.com/Think-Like-A-Dog page!"

- Emily Ronkar - Creative Content Director at Team Click

"Wow! This interview is amazing! Really great. I don't even have kids and I feel like I can relate to a lot of what is discussed. Thank you so much!!"

- Casey Thomas - Publicist at Sony Music

"Just listened to this — great conversation! Loved hearing Jason's thoughts and stories around Fatherhood! Also thank you for including Movember right at the start. It was so good to hear his story about his friend struggling during quarantine and how he just reached out and were able to help each other."

- Sheryl Tirol - Public Relations Manager at Movember

"Love this! We hope to work with you again soon!" (Work from Star Wars: The Rise Of Skywalker campaign).

- Courtney Dolliver - Senior Partner at CC-PR

"Your content is AMAZING – we all love it!! Thank you so much for partnering with us, and we love what you do."

- Maria Seguin - Marketing Strategy Manager at Justice

"Thank you so much for your support on this campaign. I love it!"

- Chris Furnari - Communications Manager at Athletic Brewing Co.

"Loved the episode, by the way! Justin Guarini was a great guest to have!"

- Michael Pistorio - Lessons Marketing Specialist at Music & Arts

ART OF FATHERHOOD INFLUENCE BEYOND THE INTERNET AND PODCAST COMMUNITIES SPEAKING & COMMUNITY

In addition to talking about fatherhood on my podcast and website, I have been invited to speak to different communities about fatherhood and podcasting. From speaking at colleges like the University of North Carolina to being interviewed by churches and men's groups, I enjoy talking with people. My family and I love to volunteer our time to help others. I have learned the value of paying it forward from the many interviews I have conducted over the years. I see the power of giving back. Those lessons I have learned drives me and my family to help others in our community.



SPECIAL GUEST
Art Eddy
Host, *The Art of Fatherhood* Podcast



FATHER'S FRIDAYS | JOIN US LIVE: FRIDAY, JUNE 30 NOON CDT

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FEATURES

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